



Survey Design

EQuAM

Gap Analysis Workshop 16-17/5/2013 AHU, Ma'an, Jordan

Beginning

- First Matching Exercise (Barcelona)
 - Second Matching Exercise (Rome)
 - Meeting in ANECA headquarter in Madrid
(Nick, Rafael, Nicolas, Bashar)
 - Meetings in Amman
(Mismar, B. Zoubi, A. Zoubi, Bashar)
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Survey Design

- Survey was prepared and reviewed by (Mismar, Zoubi1, Zoubi2, Nick, Bashar)
 - Five-part survey:
 - 1- General information
 - 2- ESG
 - 3- HEAC
 - 4- QAB
 - 5- Trends
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General Information

- Public/Private
 - Old/new
 - Big/small
 - Number of students
 - Nature of programs
 - Mission/Vision
 - Strategic plan
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ESG

- Compliance
 - Fully Comply
 - Partially Comply
 - Not Comply
 - Order of importance
 - Order of priority
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HEAC Criteria

- Compliance
 - Fully Comply
 - Partially Comply
 - Not Comply
 - Order of importance
 - Order of priority
 - Opinions about HEAC criteria
 - Strongly agree
 - Somehow agree
 - Disagree
 - Strongly disagree.
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QAB

- Number of staff
 - Training
 - Relationships with: top administration, teaching staff, administrative staff, other QABs, HEAC, other QA agencies,...
 - Written internal QA
 - Similarity between ESG and HEAC Criteria
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Trends

- When
 - 3 years ago
 - Current
 - 3 years ahead
 - General aspects (educational resources and program design, delivery, and outcomes)
 - HEAC Criteria
 - Layers
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Compliance

Response	Compliance	Weight
	Fully Comply	2
	Partial Comply	1
	Not Comply	0

$$\text{Score} = (\text{Average}/2) * 100\%$$

Order

Importance & Priorities

Highest importance/priority = 1

Lowest importance/priority = 7 (ESG)
= 12 (HEAC)

Score = summation of orders

Opinion

Response	Opinion	Weight
	Strongly agree	3
	Somehow agree	2
	Disagree	1
	Strongly disagree	0

$$\text{Score} = (\text{Average}/3) * 100\%$$

Trend

Response	When	Weight
FC, PC, NC	3 years ago	2
FC, PC, NC	Current	1
FC, PC, NC	3 years ahead	0

	3 years ago	current	3 Years ahead
Education Resources	NC	PC	FC

Facts and Challenges

- Who is going to answer the survey (Different views for the same institute; president, VP, QA personnel, other stakeholders,...)?

–Answer: QA officers

- First distributed as hardcopies and by emails
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Facts and Challenges

- Some responses were off due to
 - Interpretation of items
 - Meaning
 - Intent
 - Language
 - Initial uncertainty/commitment
 - Later, meeting in HEAC headquarters to explain to and encourage QA officers to refine their responses.
 - Basis of assessment
 - Rome's meeting: not straight forward
 - Now: numbers

Next Work

- More reliable data:
 - Face-to-face interviews
 - Other private universities
 - EU partners to fill in the survey!!!
 - Analysis
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Thank You
